Counta (Oct 27th – onwards) **PC 607**

Header:

Total area including bleed: 700 (w) x 300 (h) mm Trimmed size: 680 (w) x 280 (h) mm Visible area: 680 (w) x 280 (h) mm

Base:

Total area including bleed: 1843 (w) x 870 (h) mm Trimmed size: 1823 (w) x 850 (h) mm Visible area: <u>1823 (w) x 785 (h) mm</u>

The Blue dotted lines denote crease lines

The Grey areas denote cut outs and non visible areas please avoid placing critical elements in these areas

General guidelines

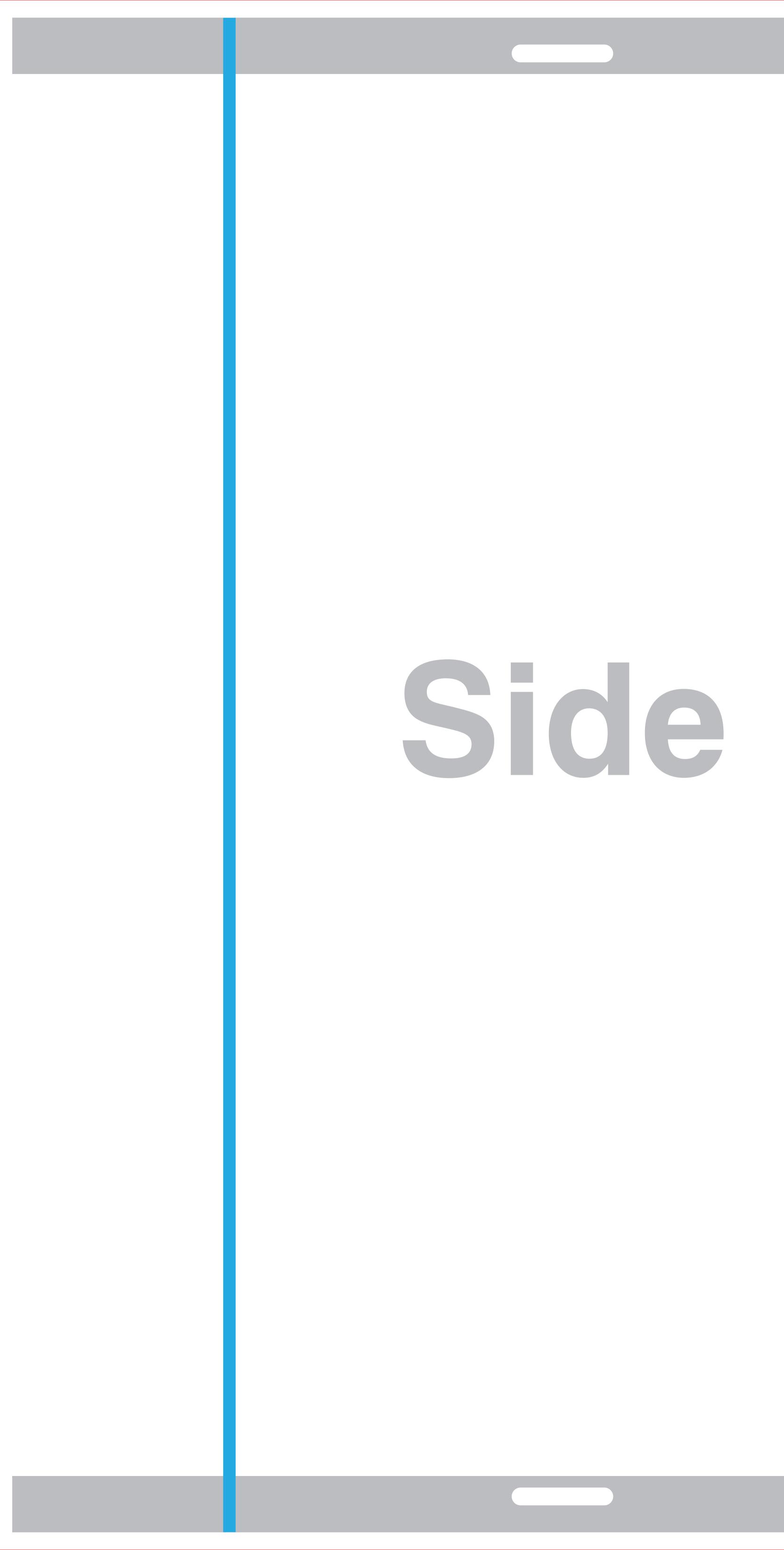
- CMYK
- Convert Pantone colours to CMYK.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 300 dpi at 25% of output size.
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

This template

- Is supplied at 100% of finished size. - Includes bleed (as shown by the red keyline).



Head er



Non Visible Area

Front

Non Visible Area

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